



P.O. Box 1820 – Sioux Falls, SD 57101-1820
Phone: (605) 339-8888
Fax: (605) 367-8998
Toll Free: (888) 299-1675
Email: sdec@iw.net
Website: www.sdec.org

SDEC Advertising Rate Sheet

The “Watts Current” is a semi-annual (8 ½ x 11) publication that is mailed to our membership, and advertisers. The current mailing list exceeds 1000 people. We mail the publication in March and October. Ads and articles are due to our office by the 15th of the month prior to publication.

Full Page Approximately 7 ½” x 9 ½”	\$325.00 / year \$200.00 / issue
One Half Page Approximately 5” x 7 ½” or 3 ½” x 9 ½”	\$140.00 / year \$75.00 / issue
One Quarter Page Approximately 3 ½” x 5”	\$90.00 / year \$50.00 / issue
Eighth Page Approximately 3 ½” x 2 ¼”	\$50.00 / year \$35.00 / issue

For more information contact:

South Dakota Electrical Council
Kelli Fuhrmann, Council Administrator
PO Box 1820
Sioux Falls, SD 57101-1820
(888) 299-1675 or (605) 339-8888
sdec@iw.net - www.sdec.org